

Southern Extension research Activity

SERA

Mechanism to bring all players together

Local Food Mapping System

AMS Project

What should we be doing?

Education
Support

In the next 12 months we will:

- Develop a set of model indicators for extension support
- Support the development of the SERA
- Increase program collaboration within extension

Partners

- Department of Agriculture and Natural Resources, child and families
- Tribes
- School systems
- Food policy councils
- NGO's
- Ag thought leaders (FB, etc.)
- Grocery Stores

Vision – what could we do?

- Survey regional
- Develop map
- Pursue public private partnerships
- Reduce food insecurity while helping with sustainability of ag industry while reducing chronic diseases.
- Use “community viz” and apply food systems
- Educate policy makers
- Provide scientific info on food production “food myth busters”
- Programming on food preservation and preparation
- YouTube unbiased food channel
- Need a regional post Doc to coordinate these efforts “Together we can produce enough safe, nutritious food that will sustain a healthy life”.
- Mobile farmers markets and kitchens
- Youth mini gardens
- 4-H healthy living curriculum
- South foods listserv
- Crop stop

What do we need?

- Food insecurity map
- Program clearing house
- To get organized – a plan
- Shared info on impact
- Shared best practices or how to connect with new audiences
- Market Maker
- Farmers market work
- GAP trainings
- “plate it up” – KY proud
- “market ready”
- eXtension – community, local, regional food system
- food desserts study, VA
- FL info network
- Community food assessments
- Urban horticulture

Subheadings

- Cross programming / holistic approach
- From production to consumption
 - o Production
 - o Distribution
 - o Consumption

Resources

- EFNEP & FNP & SNAP ed
- Farm to school / farm to fork
- FCS stretching food dollars
- FCS Nutrition Ed
- Food Prep
- Food Safety

Participants

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